Increase Your Expectations with Bien-Air

Bien-Air, as always, is at the forefront of design, technology and reliability. The Company regularly releases new products that are fully backed by their Saas technology. The brand now has a high precision force measurement sensor from Bien-Air is perfect for all prophylactic supra gingival and subgingival scaling, and has proved to be extremely effective at removing all deposits. The fierce angular power unit maintains and automatically adjusts the power needed for each operation. This guarantees optimal efficiency at all times and your patients benefit from increased comfort. Also within the model range, the Bora is a unique instrument from Bien-Air, due to the ceramic ball bearings. Already known as a world's first, the Bora is built to last. Fitted with an integral non-reversal valve to help with infection control and large push buttons for easy bare removal, these turbines incorporate an air-heat system to avoid heat build-up during treatment which may cause discomfort for the patient. The triple spray diverter with three separate air and water ports ensures optimum cooling even at high speeds. The Bora quick connect system means that no time is wasted when changing your handpieces.Following the success of the Bora's MAX range of micromotors, we are pleased to announce the launch of the all new MICRO Line. The MICRO Line provides the same 7000 rpm power and efficiency as the Bora, at a lower price. This product is simply an overview of what Bien-Air has to offer. Visit Stand B05 for further information.

CEREC® 3D System - Why make crowns from Ceramic Systems?

A versatile system to improve your productivity, visit CEREC Uk’s stand to discover the latest in digital technology and ceramics.

Oral Dental Showcases provide the ideal opportunity to experience the latest equipment and practice-supplied dental software, while being able to view all the quality and range of Oral-B products. Amongst the products the Company will be showcasing this year are their Professional Clean brush heads. These brush heads include an electronic Dental DVD and a whole range of replacement heads for free with charge with every professional pack sold and can be ordered through Dental practices. This will help ensure patients use the right type of brush, the right way. These Professional Only Packs will also include the improved Proclean Clean brush heads.

Oral-B representatives will also be on hand to advise the various means by which practices might gain complimentary CPE. These include "Dental Summary Review", lunchtime seminars and various complex equipment demonstrations. Oral-B recognises that different individuals have different needs and preferences for which they find a variety of ways to meet their educational requirements.

Digital Dental Veneers instant smile for unbiased advice on all your digital imaging needs Visitors to Stand E08 can receive unbiased advice on all your digital imaging needs from Digital Dental. The only independent advice service qualified to supply the whole range of Schick products as well as the whole range of digital imaging units from Vatech & E Woo, the world’s no.1 Digital Dental Radiography & CT manufacturers; they offer free, unbiased advice that really needs people to suit your latest and most appropriate digital imaging tools into their Practices.

Visitors will be able to see all the 3D Core-Bam innovations from Vatech & E Woo, including a number of their new and most cost effective and feature-rich digital imaging unit available on the market. They will also be able to see the whole range of digital intra oral cameras and image plate scanners from Dant, Otoscan, Satelec, Schick and Vatech. There will also be a dedicated booth to compare the latest digital intra oral cameras. Exclusive show offers and new product launches will also be available. All visitors ensure Digital Dental provide the right solution at the right price.

To find out more visit the KaVo stand or contact KaVo on 01494 733 000, email j.colville@ceramicsystems.co.uk or visit www.ceramicsystems.co.uk

For more information call 04633 222099 or visit www.indent.co.uk

Are you looking for the right Patient Payment Plan for your practice? 

Excellent Service - Good Value

With over 15 years' experience, Independents know how highly dental practices value their own independence, and every Independents client retains complete control over their own plan design. After paying a once-only joining fee, staff receive comprehensive training and practices are supplied with all the software and promotional materials required to support their plan.

A designated Independent consultant administrator plans your plan in harmony with your practice’s ethos. There is no minimum or maximum commitment - Payment via direct debit – Payments to the practice via electronic transfer. Keenly competitive administration fees are determined by monthly turnover, and members also have access to Independent's Group Purchasing Scheme, subsidised clinical training and marketing support.

Joining Independents is the easy way to keep patients happy with an affordable, seamless service, which allows the dentist to pursue a career in their own right. Join now to enjoy 0% administration fees on your initial patient registrations for nine months! 'Created by dentists, working for patients'

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Munroe Sutton

Munroe Sutton is your partner in tax, estate and estate planning. Munroe Sutton’s nationwide network of dentistry offices in the UK is becoming more competitive, and as a result dentists are required to be considerably more business savvy. It’s not enough anymore to simply provide treatment to patients; practitioners must also have the range of skills needed to run a successful business. Frequently overlooked in the healthcare sector, but incredibly important nonetheless, is marketing. As the leading dental care plan provider in the US, Munroe Sutton can help market your practice in a number of ways.

• Multi lingual assistance to add patients in finding the most appropriate treatment provider
• Daily database updates with groups and agents
• Printed directories
• Providing the help of Munroe Sutton you can save yourself time and money by no longer marketing to the wrong audience.

Munroe Sutton sees an increase in our patient base - without impacting our treatment decisions. That’s the beauty of this plan, the patients pay at the time of service - Diana Evans, Family & Cosmetic Dentistry. "We'd followed Mr Wallis from Absolute Dental was delighted with the service she received, ‘Our contracting department is very efficient in processing new applications. I have not had any problems and I am confident we will get quick resolutions to any issue that may arise." For more information call 020 8323 1058

www.munroesutton.co.uk

A-dec Solutions

Join the A-dec team to discuss the latest advances in dental equipment engineering, design and technology. A-dec can offer invaluable advice that enables Dentists to integrate the latest and most appropriate digital imaging tools into their Practices.

To find out more visit the A-dec stand or contact A-dec on 01932 582930, email d.sutton@a-dec.co.uk or visit www.a-dec.co.uk

Adrian Yeomans

Adrian Yeomans is your business partner. Adrian Yeomans can help with all the ongoing issues that will require skilled attention. As a business partner, Adrian Yeomans can help you identify the options available to your business so you can make the right decision. Adrian Yeomans can offer tax advice that gives you the freedom to focus on running your dental practice.

To find out more visit the A-dec stand or contact A-dec on 01932 582930, email d.sutton@a-dec.co.uk or visit www.a-dec.co.uk

R.A. Accountants LLP

Preparation of management accounts, tax return services, management advice and personal accident & health insurance are the main services that R.A. Accountants LLP can offer.

For more information call 01225 4747

For further information please contact UC on 01908 218 999

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For further information please contact Stand F03 or contact Ceramic Systems Limited on 01326 396350, e-mail c.sloane@ceramicsystems.co.uk or visit www.ceramicsystems.co.uk

Increase Your Expectations with Bien-Air

Bermun Zumf

Bermun Zumf is your business partner. Bermun Zumf can help you to identify the options available to your business so you can make the right decision. Bermun Zumf can offer tax advice that gives you the freedom to focus on running your dental practice.

To find out more visit the A-dec stand or contact A-dec on 01932 582930, email d.sutton@a-dec.co.uk or visit www.a-dec.co.uk

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Preparation of management accounts, tax return services, management advice and personal accident & health insurance are the main services that R.A. Accountants LLP can offer.
Comes see us at Showcase 2010
The Dental Directory Stand A01, A02 & A03!

Once again this year BD&A Showcase, The Dental Directory’s stand promises not to disappoint! On show are some of the latest products available. This year we have experienced staff who will offer practical advice regarding postgraduate and continuing education opportunities for the whole dental team. Delegates at this year’s event will be able to view the broad range of specialty training programmes available as well as the extensive portfolio of CPD opportunities and pastime programmes that Dental Directory offers with all of the mandate core CPD courses (www.cemcpd.com) available for busy dental professionals who must all keep up-to-date with the latest developments and fulfills regulatory requirements.

Specifically designed for DCLF, OLP Bits (www.djbeaux.net) are pods to download onto an MP3 player or similar and listened to at a convenient time and place. Choose from a wide range of topic areas such as Cross Infection Control, Radiography and Restorative Dentistry, with each pod about an hour of verifiable CPD.

For more information: For CPD and online programmes, please contact the Administration Team on 020 7895 1234 or cpd@eastman.ucl.ac.uk

For taught or research programmes, please contact the Admissions Officer on 020 7195 1032 or academic@eastman.ucl.ac.uk

UCL Eastman Dental Institute – addresses all your training needs at BD&A 2010

The UCL Eastman Dental Institute will once again be attending this year’s BD&A Dental Showcase at ExCeL London. The Institute has experienced staff who will offer practical advice regarding postgraduate and continuing education opportunities for the whole dental team. Delegates at this year’s event will be able to view the broad range of specialty training programmes available as well as the extensive portfolio of CPD opportunities and pastime programmes offered by the Eastman Institute. More information can be found on the Eastman website.  

www.schulke.co.uk

We will have our new budget chair the N3 on display together with our own range of dental cabinetry, cameras, digital x-rays, and other equipment and consumables. We will also have a stand on J04 to answer any questions about their full product range which also includes Aquatech, Conexx, Sirona Pacemate and Philosophy. 

Trial size packs of selected GSK products are available from our GSK-dentalprofessionals.co.uk

* When directly applied with finger tip for one minute
** When used twice daily

ELSING, Inc.'s innovative products will be demonstrated at Showcase this year. The Company’s leading brands include: BEAUTIFIL II, a fluoride-release antiplaque restoration material, BEAUTIFIL Bond, affectionately known as BBG is the bond of a new generation of bonding agents developed specifically for bonding to tooth structure, BEAUTIFIL d2, a range of glass ionomer materials, and the Vintage porcelian range. 

Dura-Green stones are made with the same technology that go for cutting and finishing of porcelian, composite precise alloy and amalgams; Dura-White stones for finishing smooth glass ionomer cements, composites and porcelians; Breeze, Greeno and Superwhite silicon polishers for fast, brilliant polishing on precious metals and amalgams. The Super Snap finishing and polishing disc system is perfect for all microfilled and hybrid composite fillings. One Gloss unique one-step finish and polisher can be used to finish and polish all composites restorations. The Super-Snap finishing and polishing disc system is perfect for all microfilled and hybrid composite fillings. One Gloss unique one-step finish and polisher can be used to finish and polish all composites restorations simply by altering the contact pressure.

Fillings. One Gloss unique one-step finish and polisher can be used to finish and polish all composites restorations simply by altering the contact pressure.

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For more information: 0114 254 3550 or visit www.schulke.co.uk

Don’t miss Genus at this year’s BD&A 2010

Genus is proud to be exhibiting at BD&A 2010. The exhibition opens on the 14th - 16th October 2010 at ExCeL London. 

Experts in intelligent design, Genus is a company known for its innovative spirit. Demonstrations of technology this year’s event with its state-of-the-art Computer-aided Design (CAD) programme and outstanding advice and experience. Genus will be able to offer an accurate, full-colour portrayal of how the finished product will look. We are on hand to offer advice regarding postgraduate and continuing education opportunities for the whole dental team.

Delegates at the BD&A Dental Showcase 2010. Or if you are unable to attend please contact Henry Schein Minerva on 08700 10 20 43 or visit www.henryscheininerva.co.uk

For further information call Genus on 01582 840484 or email chris.dowsett@genusgroup.co.uk or www.generation.co.uk

We will have our new budget chair the N3 on display for the whole of BD&A 2010. For rebooked appointments please contact John or Kasia on 01325 205743.

For more information call 0114 254 3550 or visit www.schulke.co.uk/dental

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Dental Innovations - Your Specialist in Dental and Laser Surgery

Dental Innovations is a United Kingdom based company that has been specifically designed to bring dental professionals the latest and most innovative products from some of the industry’s leading manufacturers. With solutions to support digital imaging, laser technology and CEREC’s state of the art technology, Dental Innovations are committed to providing dental professionals with a demonstration of Henry Schein Meeusen’s commitment to understanding and providing innovative new products that support the specialist’s latest clinical techniques. In addition to the on-site training and maintenance offered by Dental Innovations, a full programme of education courses are available from specialist dentists designed to help maximise the potential of high tech equipment.

Visit stand D014 at this year’s Dental Showcase to see how we can play in the driving profession to meet the ever increasing demands of patients. Now you can meet these demands by offering one of the highest quality practices in the United Kingdom, with the help of one company - Dental Innovations who will provide specialist advice, installation and service for all your tech equipment. Come and see how Dental Innovations can help you in your practice by visiting Stand D011. Henry Schein Minerva will also be exhibiting on stand H13 at Dental Showcase 2010. If you are unable to attend please call 0870 10 20 40 11 or visit www.henryschein.co.uk

Biocore – The Ultimate Dentin Substitute

The world of dentistry is about to be changed forever following the launch of a breakthrough next-generation product by septodont.com/identically-in-dentine-a-capsule. The new material is the first all-in-one bioactive and biocompatible dentin substitute currently available on the market. Everyday dentists are facing multiple conditions involving dentin including - Perforations - Internal/External Resorptions - Apical surgery Biocore™ can be used to treat all of these conditions and more on an atomic level. The technology, never before has a product so closely mimicked dentin itself. Biocore™ also nicely bonds, thanks to its-Tricalcium Silicate core, Biocore™ helps preserve pulp vitality by promoting reactionary dentin genesis and has outstanding sealing properties to reduce the risk of clinical failures through barrier formation. Most importantly, Biocore’s™ unique properties mean that Biocore™ also needs no surface conditioning or bonding and sets quickly, making it the ideal choice for busy clinicians and an ideal tool in emergency retrofill situations where time of essence. Biocore™ is also compatible with the final composite restoration, making it an important addition to the clinician’s armamentarium.

For more information on Biocore please contact your dental dealer directly. Alternatively contact Septodont at 01622 652 520, email information@ septodont.co.uk or visit www.septodont.co.uk.
Amongst the many products you can experience at the stand is Synergy D6 the advanced level by constantly improving the range of products. The new material is the first all-in-one bioceramic and biocompatible dentin substitute, showing Septodont’s continued commitment to pioneering and innovative research and development, not just in the field of anaesthetics, but in every aspect of cutting-edge dentistry. Everyday dentists are facing multiple conditions demanding a Personal Dentist experience. Root Pulps, Pulpitis, Pulp Exclusion, Perforations, Internal/External Root Resorption, root canal infection can be used to treat all of these indications. Based on our active Bioceramic Technology®, never before has a product so closely mimicked dentin itself. Highly biocompatible, thanks to its Tricalcium Silicate base, Septodont® helps preserve pulp vitality by promoting reactionary dentinogenesis and has excellent sealing properties to reduce the risk of microbiological leakage through bacterial penetration, thus ensuring the absence of post-operative sensitivity. Septodont® also needs no surface conditioner, enabling a single-step procedure, making it simple and easy to use for the busy clinician and an ideal tool in emergency restorative situations where time is of the essence.

For more information on Septodont please contact your dental dealer directly. Alternatively contact Septodont on 01922 431 530, email information@septodont.co.uk or visit www.septodont.co.uk

**Paradigm Design**

With compliance with the requirements of HTM01-05 only a few months away, a visit to Paradigm stand is essential for every practice wishing to achieve optimal efficiency and workflow. Working closely with a cross section of dental practices, Paradigm has designed and developed Flowline, a unique and comprehensive LDJ solution.

The system focuses on an attention to detail and is designed to help avoid bottlenecks, retrench staffing levels and withstand the demands of the damp decontamination unit environment. Flowline introduces a number of innovative features that will be of particular interest to the profession. The moulded cover and cabinet design is built to be fully autoclavable. Instant perfecting design Synopsis system ends the problem of searching for instruments and the Instrument Management System provides an advanced software solution for instrument management and automatic form filling.

Paradigm Design is on Stand V05 at ShowCase.

**SMARTSIDE’S RADIO-OPTIQUE SMARTPAKET TO BE SHOWCASED AT UK’S PRIMER DENTAL EXHIBITION**

Smartside, the creator of innovative endodontic systems, is set to showcase its newest family member - radio-opaque smartpakets - to thousands of doctors at the BDA Dental Showcases in London in October. More than 12,000 members of the dental team are expected to visit Smartside’s stand at Excel, in London Docklands between October 14 and 16, where propoint, smartpaste’s new released, fully radio-opaque hydrophilic polymer is likely to be met with great excitement.

The dedicated team at Smartside has worked tirelessly to create propoint following feedback from practitioners who said they found smartpakets easier and quicker to use but requested the point to be more radio-opaque.

Jerry Watson, Chief Executive of Smartside commented, ‘The Smartside team has invested thousands of man hours in creating this new radio-opaque polymer. It is the perfect product for everyone using ultra violet light as we can now offer a maximum of 50% light transmission compared to the previous version. We are confident that this product will be a huge success and we are looking forward to demonstrating it to you at the Dental Showcase’.

For more information on Smartside please contact the company at office@smartside.co.uk or visit www.smartside.co.uk

**FLEXI offers technically advanced cleaning**

Daily cleaning using a FLEXI interdental brush is an important part of dental hygiene. Preventive dental care professionals can now offer their patients an interdental brush that is firm, strong and flexible. The gentle and bendable handles ensure that a perfect grip is maintained for every usage while delivering comfort and easy manoeuvrability around the mouth.

A clinical perspective, FLEXI has been designed with a FLEXI's unique ultra-fine filaments. The brush, which comes in a range of sizes, can effectively glide between the sliver and large edges of the tooth. The FLEXI perfect for removing plaque from the rear of the mouth without damaging sensitive gingival tissue.

Additionally, FLEXI's tapered brushes are designed to make lifeless contamination to the oral environment. They are easy to use with one hand and inexpensive to maintain, ensuring ease of access to reach differing sized interdental spaces between the teeth, which is of special benefit for patients with orthodontic appliances.

For further information about FLEXI, please contact the company at tj@tandex.dk to ask for your free samples of interdental cleaning products or by visiting www.tandex.dk

**Eschmann makes a large stand at Dental Showcase 2010**

Dental professionals are in for a treat at this year’s Dental Showcase, especially if they pay a visit to stands L08 and L09. Eschmann makes a major step forward in their long established reputation as leaders in the production and manufacture of high quality cross link sterilising products.

Since its launch at Showcase 2009, Eschmann has invested heavily in developing the DC600 range of complete decontamination room cabinetry solutions.

The all-encompassing DC600 is a one-stop-shop solution for all decontamination room and equipment needs. Dentists and their teams will be able to utilise the entire DC600 range at Showcase, where a fully installed display will demonstrate the benefits of this unique solution.

Since November last year, Eschmann has installed upwards of 100 DC600 solutions across the UK, including a significant number in dental training establishments, as well as in other non-dental applications such as hospitals.

To ensure you don’t miss out on this unique opportunity, visit Eschmann on stands L08 and K10 or visit the website eschmann.co.uk for further information on the DC600 solution.

Alternatively call us on 01937 876 767 or e-mail sales@eschmann.co.uk where a member of our team will be able to help you.